

CHARLESTON & EFG

JOHN
MAYNARD
KEYNES PRIZE



Strictly embargoed until 2000 hours GMT, Monday 8 February 2016

Sir Tim Berners-Lee announced as 2016 winner of Charleston-EFG John Maynard Keynes Prize

www.charleston.org.uk

British computer scientist and inventor of the Web, Sir Tim Berners-Lee, has tonight, Monday 8 February, been announced the winner of the second Charleston-EFG John Maynard Keynes Prize. In the spirit of John Maynard Keynes' work, life and legacy, this global prize recognises Berners-Lee's outstanding contribution to society.

A graduate of Oxford University, Berners-Lee invented the Web in 1989. In 2001 he became a Fellow of the Royal Society. In 2004 he was knighted by H.M. Queen Elizabeth and in 2007 he was awarded the Order of Merit. He is the Founder and Director of the World Wide Consortium (W3C) and the World Wide Web Foundation. He is President of the Open Data Institute in London and is a Professor at the Massachusetts Institute of Technology. Sir Tim is a long-time defender of Net Neutrality and the openness of the Web.

Dame Liz Forgan, chair of the advisory panel, comments:

“We remember Maynard Keynes for his transformative effect on the world and the enrichment of millions of people's lives both economically and culturally. We could scarcely find a more worthy winner of this prize given in his name than Tim Berners-Lee, inventor of the World Wide Web and benefactor to all of us.”

The winner, Sir Tim Berners-Lee, comments:

"I am honoured to receive an award named after the visionary economist John Maynard Keynes. When I invented the Web, I envisioned it as a way for people everywhere to collaborate and share knowledge. Now more than 25 years along, the Web is one of the most powerful tools in our modern economy. It is vital to democracy and more critical to free expression than any other medium. The Web is essential in how the world connects and does business today. These millions of people connecting with each other and creating art, music, and businesses on the Web — as well as the 60% of the people who are not yet on the Web

but who will be in the decades to come – will transform our world and the Web in ways unimaginable and thrilling. I would like to take this opportunity, upon receiving the John Maynard Keynes award, to encourage everyone who has an interest in the Web's future - and that's everyone, everywhere – to take an active role in protecting the Web and in ensuring it achieves all it can.”

The Prize was announced by Dame Liz Forgan during a reception at the Keynes Library, Birkbeck School of Arts, this evening. Following his win, Berners-Lee will receive a sum of £7,500 to commission a work of art and will also give the annual Charleston-EFG Keynes Lecture at the Charleston Festival on Monday 23 May. The full programme for the 2016 Festival is now available at: www.charleston.org.uk/festival.

This year's advisory panel comprised Dame Liz Forgan, Chair of the Scott Trust and former Chair of Arts Council England; Keith Gapp, instigator and Co-founder of the Prize; Simon Keynes, great-nephew of John Maynard Keynes; Nigel Newton, Chief Executive of Bloomsbury Publishing and Chairman of the Charleston Trust; Professor Michael Proctor, Provost of King's College, Cambridge; and Lord Robert Skidelsky, Emeritus Professor of Political Economy, politician and award-winning biographer of Keynes.

The Prize's inaugural winner in 2015 was Indian economist and Nobel laureate Amartya Sen. Regarded as one of the world's foremost thinkers in the field of famine, poverty, social choice and welfare economics, Amartya Sen's ground-breaking work has not only been academically influential, but has also had a profound impact on the formation of development policy worldwide. His Charleston-EFG Keynes Lecture at the 2015 Charleston Festival was entitled *The Economic Consequences of Austerity*. His prize of £7,500 was used to commission the Indian artist Jatin Das to paint a picture of his ancestral home which he will then donate to the headquarters of the Pratchi Trust, a charity Sen set up with his Nobel Prize money. The aim of the Pratchi Trust is to work for greater equity and efficiency in the areas of education and health, with a special emphasis on gender equality, mainly in Bengal.

The impulse to celebrate and commemorate the work and legacy of John Maynard Keynes initially came from Keith Gapp. Keith studied Economics at King's College, Cambridge, which was closely associated with Keynes from his student days and on into his adult life. His idea coincided with the aspirations of the Charleston Trust, which was seeking a way to pay tribute to Keynes, one of the most influential members of the Bloomsbury Group and to launch a new initiative to coincide with the 25th Anniversary of its annual Festival in 2014.

Keynes wrote *The Economic Consequences of the Peace* whilst staying at Charleston and subsequently moved to Tilton, just a stroll across a field away. Keynes embodies the radical and interdisciplinary nature of the Charleston milieu. The Charleston-EFG John Maynard Keynes Prize was jointly conceived by Keith Gapp and the Charleston Trust. EFG has a long standing relationship with Charleston and sponsors its two literary festivals as well as many other projects across the globe.

ENDS

For further information, please contact
Truda Spruyt or James Douglas at Four Colman Getty on:
020 3697 4248 / Truda.Spruyt@fourcolmangetty.com
020 3697 4267 / James.Douglas@fourcolmangetty.com

Notes to Editors:

- For interviews with a spokesperson from the Charleston-EFG John Maynard Keynes Prize, please contact Four Colman Getty
- Sir Tim Berners-Lee will deliver the annual Charleston-EFG Keynes Lecture –at the Charleston Festival on Monday 23 May

Biography of Sir Tim Berners-Lee

Sir Tim Berners-Lee is the inventor of the Web. A graduate of Oxford University, Sir Tim invented the Web in 1989. In 2001 he became a Fellow of the Royal Society. In 2004 he was knighted by H.M. Queen Elizabeth and in 2007 he was awarded the Order of Merit. He is the Founder and Director of the World Wide Consortium (W3C) and the World Wide Web Foundation. He is President of the Open Data Institute in London and is a Professor at the Massachusetts Institute of Technology. Sir Tim is a long-time defender of Net Neutrality and the openness of the Web.

Biographies of the Advisory Panel

Dame Liz Forgan spent her early career in journalism working on the *Tehran Journal*, the *Hampstead and Highgate Express*, the *London Evening Standard* and *The Guardian*. She was part of the founding team at Channel 4 TV later becoming Director of Programmes. She moved to the BBC as Managing Director Network Radio.

She has filled several roles in public life including Chair of the Heritage Lottery Fund and Arts Council England. She is currently Chair of the Scott Trust (owner of *The Guardian* and *Observer*), the National Youth Orchestra and the Bristol Old Vic and a deputy chair of the British Museum. She is a director of the Art Fund and a patron of the St Giles Trust, the Schola Cantorum of Oxford, the Churches Conservation Trust and the Pier Arts Centre, Stromness.

Keith Gapp joined EFG International in July 2007 as Head of Strategic Marketing & Communications. Previously (1999–2007), he was a co-founder and managing partner of GMQ, a strategic consulting boutique serving a blue chip client base of leading private banks/wealth managers in Europe, the Middle East and US. He was also co-author of leading industry journal *The Wealth Partnership Review*. Before founding these businesses, Keith spent 13 years at Barclays Group. He held a variety of management roles, including Head of Premier International, and Head of Finance, Planning & Compliance, Barclays Offshore Services. Mr Gapp is a UK citizen, was born in 1964, and read Economics at King's College, Cambridge University.

Simon Keynes, great-nephew of John Maynard Keynes, is Elrington and Bosworth Professor of Anglo-Saxon, University of Cambridge, and a Fellow of Trinity College, Cambridge. He has written about various aspects of the Anglo-Saxon period, including books on Alfred the Great (871-99) and Ethelred the Unready (978-1016). He is a Fellow of the British Academy, and lives in Cambridge.

Nigel Newton is the founder and Chief Executive of Bloomsbury Publishing. He read English at Selwyn College, Cambridge. After working at Macmillan Publishers, he joined Sidgwick & Jackson. He left Sidgwick in 1986 to start Bloomsbury. Bloomsbury floated on The London Stock Exchange in 1994. Bloomsbury publishes 2000 books a year and employs 500 people.

Nigel Newton serves as Chairman of The Charleston Trust, Chairman of The British Library Trust, President of Book Aid International, Member of the Man Booker Prize Advisory Committee, and Trustee of the International Institute for Strategic Studies.

Michael Proctor has been Provost of King's College since October 2013. He grew up on a farm in Lincolnshire, was educated at Shrewsbury School and arrived in Cambridge in 1968 to read Mathematics at Trinity College. He became a Research Fellow of Trinity in 1974, and a Teaching Fellow in 1977 after two years on the faculty at MIT. From 2006-2012 he was Vice-Master of the College. From 1977 he was successively University Assistant Lecturer, Lecturer and Reader, becoming Professor of Astrophysical Fluid Dynamics in 2000. His academic research centres on the generation and dynamics of magnetic fields in astrophysical bodies such as the Earth and Sun.

Lord Robert Skidelsky is emeritus professor of political economy at Warwick University. His three-volume biography of John Maynard Keynes (1983,1992, 2000) won five prizes and his book on the current crisis – *Keynes: The Return of the Master* – was published in September 2010. He was made a member of the House of Lords in 1991 (he sits on the cross-benches) and elected a fellow of the British Academy in 1994. *How Much is Enough? The Love of Money and the Case for the Good Life*, co-written with his son Edward, was published in July 2012.

About Charleston

Charleston was from 1916 the home of Bloomsbury painters Vanessa Bell and Duncan Grant and became a haven for a remarkable group of progressive individuals, such as John Maynard Keynes, Virginia Woolf, E.M. Forster, Roger Fry, Lytton Strachey and T.S. Eliot, whose cultural impact still resonates. Charleston is now a unique museum with two high profile festivals and a varied programme of events, workshops and exhibitions: a fitting tribute to its original residents.

The Charleston Trust, the registered charity that manages these activities, relies entirely on the generosity of corporate sponsors, individual supporters and festival-goers to ensure Charleston's future.

About Charleston Festival

Charleston has always been a place of dissent and debate, as well as creativity and conviviality. The Festival, now in its 27th year, has always tried to reflect these values. The

Charleston Festival 2016 will take place at Charleston, near Lewes in Sussex, between 20th and 30th May 2016. The full programme can be viewed at: www.charleston.org.uk/festival

Charleston also runs a dedicated short story festival, Small Wonder, each September, which launched a new award to mark its 10th Anniversary in 2013: *The Charleston-Chichester Award for a Lifetime's Excellence in Short Fiction*. The recipients have been William Trevor, Edna O'Brien and Jane Gardam. www.charleston.org.uk/smallwonder .

About EFG International

EFG International is a global private banking group offering private banking and asset management services, headquartered in Zurich. EFG International's group of private banking businesses operates in around 30 locations worldwide, with circa 2,000 employees. It is represented in the UK by EFG Private Bank and EFG Harris Allday. EFG International's registered shares (EFGN) are listed on the SIX Swiss Exchange.